

For Immediate Release

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A PRODUCTIONS 1000 announcement:

Bringing forth creative voices, images and strategies in energy, environment, and the new language of sustainability.

London, New York and Washington DC - December 11th 2008.

International communications and media advisory experts have come together to form Productions 1000, a media and communications company that creates positive content in the rapidly growing environmental sustainability, renewable energy, and corporate social responsibility sectors.

"At the core of carefully crafted marketing, a key driver is what we call "*The New Language of Sustainability*" - a process of aligning the economic drivers of business with inventive new energy and financial language that will make impactful human connections," says Productions 1000 Co-Founder and Director Richard Marks.

Both a strategic consulting and media company, Productions 1000 works towards making business and the environment profitable and sound partners through creative communications by:

- offering organizations and businesses innovative outreach, brand strategy, design services, and global media platforms for energy, environment, and sustainability initiatives.
- organizing and hosting international conferences that support emerging leadership in sustainability in an era where defining and implementing corporate sustainability has become absolutely essential for business on all levels.
- delivering all the communications components that give life to projects, and lead towards ethical and reliable communication.

The first annual International Earth Forum

To provide a platform for creative leadership voices, Productions 1000 hosted the the first annual **International Earth Forum** (IEF) in 2008, held in Beijing just three weeks before the opening of the Olympic Games. This groundbreaking event successfully brought together international business, non-profit and governmental leaders in the field of sustainability.

"Productions 1000 is partnering with *Earth Focus* on Link TV to develop new international content on environmental issues." The most recent episode of *Earth Focus*, co-produced by Link TV and Productions 1000, features the first annual **International Earth Forum** in Beijing. The show is now broadcasting live on www.linktv.org/earthfocus

The second annual International Earth Forum will be held again in Beijing in Summer, 2009.

Based in Washington DC and London, Productions 1000 is headed by energy, environmental and media professionals, Richard J. Marks, Sophia A. Trapp and Christa Urbain Carr. This dynamic team is set up to be an outsourced media and communications department, leveraging innovative content for corporations, governments, policy makers and NGOs internationally with an emphasis on creativity.

Productions 1000 has recently begun strategic communications with the Tallberg Foundation in Sweden to support its activities. www.tallbergfoundation.org

"People everywhere are looking to find solutions to the climate change crisis while fulfilling the world's demand for energy in challenging economic times. Our focus is on creating an environment for discussion while crafting the communication of innovative solutions", says Christa Urbain Carr.

For more information and to contact Productions 1000, visit our website: www.productions1000.com

"A tree produces a thousand blossoms in order to create another tree, yet we consider its abundance not wasteful but safe, beautiful and highly effective." **Cradle to Cradle by William McDonough & Michael Braungart**

"Productions 1000 has done amazing work in putting together communications programs, strategically positioning visibility for those programs, and having them occur flawlessly. Kudos for great work!"

Marketing Director, American Council on Renewable Energy

For more information visit www.productions1000.com

www.Tallbergfoundation.org

Link TV www.linktv.org/earthfocus

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